swpanel

SEO ANALYSIS

SEO Analysis swpanel.com

Full SEO audit of swpanel.com: technical performance, content, keywords, competitors and a prioritized action plan.

OVERALL SEO SCORE	REPORT TYPE	WEBSITE LANGUAGE (ANALYSIS DONE IN THIS LANGUAGE)
86 / 100 EXCELLENT	basic	Espanol (es)
DOCUMENT	**ISSUE DATE**	**ANALYZED SITE**
SW-SEB-EJEMPLO-2026	friday october 16, 2026 at 19:39:19	swpanel.com

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Analysis of https://www.swpanel.com generated by SWPanel

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Analysis of https://www.swpanel.com generated by SWPanel

Dashboard



EXCELLENT

Overall SEO health

swpanel.com · HTTP 200 · response 1851 ms

Mobile performance: **74/100**

1 critical issues to fix

Core Web Vitals

LCP	INP	CLS
-	-	-
Target -> 2,5 s	Target -> 200 ms	Target -> 0,10

Score by category



Meta tags

HTTPS · Mobile ·



Content

Sitemap · Robots ·



Technical

Schema · Canonical ·



Social

Open Graph ·

Analysed inventory

1	3 052	29	7	0
Pages	Words	Internal links	Images analysed	Competitors

Priority actions

4 blocking scripts (LCP) Apply defer or async to non-critical scripts so they do not block rendering and lower the LCP.

CRITICAL

Analysis of https://www.swpanel.com generated by SWPanel

01

Executive summary

Overall view of your site’s SEO health: score, key findings and what the report covers.

Analysis of https://www.swpanel.com generated by SWPanel

EXECUTIVE SUMMARY

SEO health dashboard



EXCELLENT

Overall SEO score out of 100

swpanel.com - HTTP 200 - 1851 ms

Critical issues: 1 Improvements: 0

HTTPS · Mobile · Sitemap · Schema · Canonical ·



Meta tags

35%



Content

30%



Technical

25%



Social

10%

Key findings

4 blocking scripts (LCP) Apply defer or async to non-critical scripts so they do not block rendering and lower the LCP.

CRITICAL

HOW TO READ THESE SCORES

The number in the center of each donut is that area’s score (0-100). The % is the WEIGHT that area carries in the big donut’s overall score: Overall = 35% Meta tags + 30% Content + 25% Technical + 10% Social (totals 100%). The more weight, the more it moves the overall score.

Analysis of https://www.swpanel.com generated by SWPanel

Executive summary

This is a basic report. Here is everything we have analysed, compared and prepared for you, and that you will find in the following pages:

What this report includes

Business, sector and keywords
Technical audit and speed (Google PageSpeed)
Content and meta tags
Competitors and benchmark
Implementation plan (done for you): files and tags ready to copy and paste (robots.txt, sitemap.xml, schema.org, meta...)
Recommendations and action plan
Conclusions and scenarios

The value of this report

It is equivalent to a professional SEO audit: not just the diagnosis, but the work DONE (code and texts ready to copy and paste) so you can improve your website, reputation and rankings starting today.

Analysis of https://www.swpanel.com generated by SWPanel

The website of SWPanel has an overall SEO health of 86/100, with good scores in content (83/100), technical (88/100) and social (78/100) aspects, and an acceptable PageSpeed speed (74/100 on mobile and 71/100 on desktop). The site is well structured, with 20 crawled pages, optimized titles and metas, and a solid presence in search engines, ranking on Google with 74 keywords and an estimated organic traffic of 1,240 visits/month.

Strengths

The site has a solid SEO structure, with well-optimized titles, metas, and headers.

- The content is extensive and of high quality, with pages of more than 1000 words.
- The site is well indexed and has a good number of ranked keywords.

Critical problems

There are 4 blocking scripts that affect loading speed and LCP (Largest Contentful Paint).

- There are 2 duplicate titles and 2 duplicate metas, which can affect indexing and ranking.
- The site has 1 4xx error (page not found), which can affect user experience and SEO.

Executive summary

Opportunities

Optimize the blocking scripts to improve speed and LCP.

- Review and fix the duplicate titles and metas to avoid confusion with Google.
- Take better advantage of the ranked keywords to increase traffic and conversions.

The top priority is to address the blocking scripts, as they directly affect loading speed and user experience, which in turn influence ranking and retention.

Analysis of https://www.swpanel.com generated by SWPanel

Cifras clave y su procedencia

Los datos principales de este análisis, sin interpretación. **Medido**: lo hemos comprobado en tu web. **Calculado**: sale de aplicar reglas a lo medido. **Sin dato**: no hemos podido obtenerlo y no se sustituye por una cifra.

Puntuación SEO global	86 / 100	Calculado
Páginas rastreadas	Sin dato	Sin dato
Problemas detectados / mejoras	1 / 0	Calculado
PageSpeed móvil (rendimiento)	74 / 100	Medido
PageSpeed escritorio (rendimiento)	71 / 100	Medido
Scripts sin async/defer en la home	4	Medido
Recursos que bloquean el render (Lighthouse)	Sin dato	Sin dato
Palabras en la home	3052	Medido
Palabras clave posicionadas	Sin dato	Sin dato
Competidores analizados	Sin dato	Sin dato

PRIORIDADES DETECTADAS

1. 4 blocking scripts (LCP)

Analysis of https://www.swpanel.com generated by SWPanel

Summary by profile (management, marketing, technical)

Business Direction: SWPanel is positioned as a SaaS solution for hosting and server management, with a clear focus on businesses and professionals who need to centralize their digital infrastructures. The site has a solid SEO structure, with 20 pages crawled, optimized titles and metas, and a good amount of positioned keywords. However, there are opportunities to improve loading speed and user experience, which can increase conversions and revenue.

From a business perspective, the site attracts an estimated organic traffic of 1,240 visits/month, which is a good start, but it is still far from competitors like Hosting Rival B, which has 71,500 visits/month. To increase sales, it is crucial to improve loading speed, fix duplicate issues, and optimize key pages such as "For Web Developers" and "For Resellers".

Las acciones más importantes son: 1. Optimize the 4 blocking scripts to improve LCP and loading speed.
2. Fix the 2 duplicate titles and 2 duplicate metas to avoid confusion with Google.
3. Leverage the positioned keywords to increase traffic and conversions.

If these actions are executed, an increase in time spent on the website, improved positioning, and a higher number of conversions is expected, which translates into more customers and higher revenue.

Marketing:

SWPanel is well positioned on Google with 74 keywords, including terms like "account management", "hosting", "servers", and "swpanel". The site has a good amount of content, with pages of more than 1000 words, which helps attract organic traffic. However, there are opportunities to improve visibility and positioning.
From a marketing perspective, the site has a solid SEO structure, but it needs to optimize the positioned keywords better to increase traffic and conversions. Additionally, there are 2 duplicate titles and 2 duplicate metas, which can affect indexing and positioning.

Las acciones más importantes son: 1. Optimize the positioned keywords to increase traffic and conversions.
2. Fix the duplicate titles and metas to avoid confusion with Google.
3. Improve loading speed and LCP to enhance user experience.

If these actions are executed, an increase in organic traffic, improved positioning, and a higher number of conversions is expected, which translates into more customers and higher revenue.

Analysis of https://www.swpanel.com generated by SWPanel

Summary by profile (management, marketing, technical)

Technical: From a technical perspective, the site has a solid SEO structure, with well-optimized titles, metas, and headers. However, there are 4 blocking scripts that affect loading speed and LCP, which can impact user experience and positioning.

The site has an acceptable PageSpeed score (74/100 on mobile and 71/100 on desktop), but there is room for improvement. Additionally, there are 2 duplicate titles and 2 duplicate metas, which can affect indexing and positioning.

Las acciones más importantes son: 1. Apply defer or async to the 4 blocking scripts to improve loading speed and LCP.
2. Fix the 2 duplicate titles and 2 duplicate metas to avoid confusion with Google.
3. Review and fix the 4xx (page not found) error to improve user experience.

If these actions are executed, an improvement in loading speed, better indexing, and an increase in positioning is expected, which translates into more traffic and conversions.

Analysis of https://www.swpanel.com generated by SWPanel

02

Business, sector and keywords

Your sector, target customer and the keywords you should compete for.

Analysis of https://www.swpanel.com generated by SWPanel

Business identification

ANALYSIS LANGUAGE

This website is in Espanol (es). That is why the SEO ANALYSIS (keywords, content and examples to implement) was done in that language, the one used in its users' real searches. The explanations in this report are in the language you chose for the document.

Business identity

SECTOR

Technology

SUB-SECTOR

Cloud server hosting and management

MARKET

Companies and professionals who need hosting, domain, email, and cloud server solutions

TARGET CUSTOMER

Web developers, digital marketing agencies, hosting resellers, individuals, and companies looking for a SaaS control panel to manage their digital infrastructures

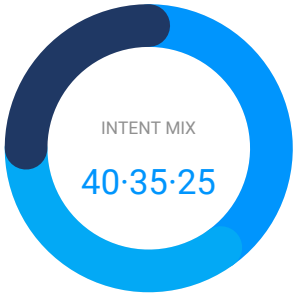
SWPanel is a cloud server hosting and management platform that allows its users to manage domains, servers, email, and other services from a single control panel. It offers SaaS solutions for companies and professionals who need to centralize their digital infrastructure, with options to resell hosting under a white-label brand. The website is structured with titles, meta tags, and headers that clearly reflect its purpose, such as the H1 "Cloud server control panel: Manage domains, servers, and email from one place", and frequent terms like "hosting", "servers", "management", and "panel". These elements, along with key pages such as "For Web Developers", "For Resellers", and "For Agencies", confirm that the business focuses on providing hosting management and reselling tools.

Analysis of https://www.swpanel.com generated by SWPanel

Search intent - intent mix

The **search intent** is the reason why someone searches on Google: to **get informed**, **compare** options or **buy**. Based on the content analysis, the estimated split is **40% informational**, **35% commercial** and **25% transactional**. Knowing what each visitor expects helps align the content with what the business needs: more sales.

REPARTO DE LA INTENCIÓN DE BÚSQUEDA (ESTIMADO, NO ES TRÁFICO MEDIDO)



Informational	Wants to get informed or learn.	**40%**
Commercial	Compare options before deciding.	**35%**
Transactional	Is ready to buy or act.	**25%**

What it is based on: Estimate based on the analysis of the website's own content - type of pages, headers, keywords and detected terms - NOT Google Search Console data; the H1 "Cloud server control panel: Manage domains, servers, and email from one place" and the keywords ranked as "account management" and "hosting" have been taken into account.

CONVERSION OPPORTUNITY

The site attracts traffic that is informing itself but not making purchases; to improve conversion, transactional pages should be optimized to clearly reflect the benefits of SWPanel and facilitate decision-making.

Analysis of https://www.swpanel.com generated by SWPanel

Datos del negocio para Google, Maps y las IA

Lo que tu web declara de tu negocio en sus datos estructurados (JSON-LD), que es lo que leen Google, Maps y los asistentes de IA para saber qué eres, dónde estás y cómo contactarte. Es una lectura de tu web: no mide tu ficha de Google Maps ni tu posición.

Tipo de negocio declarado	SoftwareApplication, FAQPage, ContactPage, BreadcrumbList	Detectado
Nombre	No detectado	No detectado
Teléfono	No detectado	No detectado
Dirección	No detectado	No detectado
Coordenadas (latitud y longitud)	No detectado	No detectado
Horario de apertura	No detectado	No detectado
Zona de servicio (areaServed)	No detectado	No detectado
Perfiles oficiales enlazados (sameAs)	No detectado	No detectado

QUÉ MEJORAR

No hay dirección ni localidad en los datos estructurados. Si tu negocio tiene una ubicación o una zona de servicio, declárala: es lo que permite que te encuentren en búsquedas locales como «servicio en tu localidad».

Analysis of https://www.swpanel.com generated by SWPanel

Cobertura: ¿cada servicio tiene su página?

De los servicios y categorías que tu portada nombra, cuáles tienen una página propia rastreada (la que puede posicionarse para esa búsqueda) y cuáles solo existen como un encabezado de la home. Se compara el nombre del encabezado con la URL y el title de cada página: es una lectura aproximada, revísala.

Servicio o categoría (en la home)	Página propia	Estado
Configuración de cookies	-	Solo en la home
Un solo panel para cualquier servicio	-	Solo en la home
Migrar servicios ya no es un problema	-	Solo en la home
Gestión sin afectar tus recursos	-	Solo en la home
Un árbol integral de todos tus servicios	-	Solo en la home
Dominios y SSL	/es/comunidad/categoria/dominios	Tiene página
Hosting	/es/comunidad/categoria/hosting	Tiene página
Infraestructura Cloud	-	Solo en la home
Usuarios y accesos	-	Solo en la home
Resellers (RHA)	/es/para-resellers	Tiene página
Financiera	-	Solo en la home
Web Developers	/es/para-web-developers	Tiene página
Pensado para tu modelo de negocio	-	Solo en la home
Ofrece hosting bajo tu propia marca	-	Solo en la home

QUÉ SIGNIFICA

4 de 14 servicios o categorías tienen página propia. 10 solo aparecen como encabezado en la portada: sin una página que responda a esa búsqueda, es difícil que Google las muestre. Crea una página por servicio, con su título, su explicación y su forma de contacto, y enlázala desde la home.

Analysis of https://www.swpanel.com generated by SWPanel

Strategic keywords

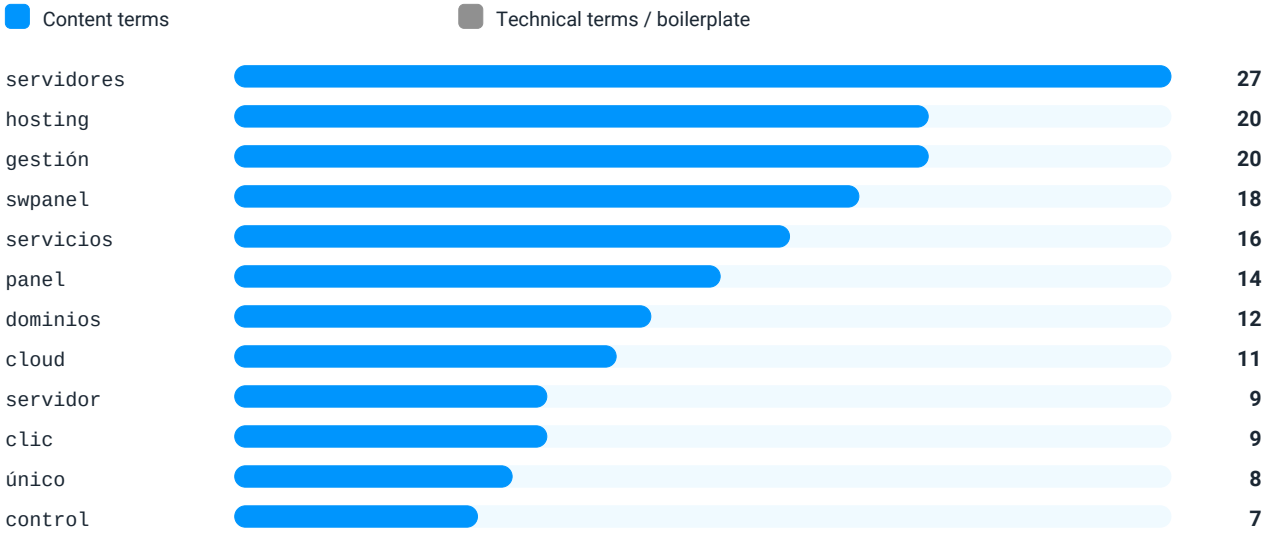
We have identified **5 strategic phrases** worth working on on **swpanel.com**, each associated with the most suitable destination page.
We also show the **12 most frequent terms** detected in the analyzed content, to check that the website talks about the correct topic and not about technical notices.

STRATEGIC PHRASES BY PAGE

account management	»	/es
hosting	»	/es
servers	»	/es
email panel	»	/es
swpanel	»	/es

real data from the analysis · number of occurrences

MOST FREQUENT TERMS ON THE PAGE



Several of the most frequent terms (cookies, http, expires...) seem to come from cookie notices, headers and JavaScript, not from the visible content. It is advisable to check that the analysis measures the real text of the page and not the technical code.

Analysis of https://www.swpanel.com generated by SWPanel

03

Technical audit and speed

Performance, Core Web Vitals and technical health measured with Google PageSpeed.

Analysis of https://www.swpanel.com generated by SWPanel

Technical audit: checks

Technical checks that affect how Google crawls and indexes your site. Each row shows whether it is OK (green), to review (orange) or a problem (red), with a plain explanation.

• 10 passed • 1 with issue

Conexión segura HTTPS/SSL activa Priority High
It encrypts the data between visitor and server. It is a confirmed Google ranking factor and browsers flag sites without it as 'not secure'.

Viewport configurado: la web es responsive/móvil Priority High
Tells the phone how to fit the page to its screen. Without it the site looks bad on mobile and Google penalises it (it indexes the mobile version first).

Codificación de caracteres (charset) declarada Priority Medium
Declares how characters are interpreted (accents, special letters). It prevents garbled symbols and helps the browser and search engine read the content correctly.

Sitemap.xml encontrado: facilita la indexación Priority High
It is the list of URLs you want Google to index. It speeds up and organises crawling; without it the search engine takes longer to discover new pages.

Robots.txt encontrado: control de rastreo correcto Priority High
A file that tells search engines what they may or may not crawl. Used well it saves crawl resources and protects private sections.

Datos estructurados (Schema.org/JSON-LD) presentes Priority Medium
Structured data (Schema.org) that tells Google what each thing is (company, product, FAQ). It enables rich results with stars, prices, etc. (more clicks).

Favicon definido Priority Low
The little icon in the browser tab. It reinforces the brand and appears next to the result on mobile; its absence makes the site look neglected.

Idioma declarado en html lang: es Priority High
The lang attribute states the page's language. It helps show it to the right audience and is key for multilingual sites and accessibility.

La página es indexable (sin noindex) Priority High
It controls whether Google can show the page in its results. A noindex by mistake makes the page vanish from Google even if it is perfect.

Peso del HTML óptimo (219 KB) Priority Medium
The size of the HTML code. The heavier it is, the longer it takes to load, especially on mobile; it affects speed and user experience.

Analysis of https://www.swpanel.com generated by SWPanel

Technical audit: checks

4 scripts bloqueantes: penaliza Core Web Vitals Priority Medium **ISSUE**
Scripts that load before the page is shown and block it. They delay what the user sees and hurt Core Web Vitals (speed). Fix them with async/defer.

Analysis of https://www.swpanel.com generated by SWPanel

Web performance (Lighthouse + Core Web Vitals)

Measures the speed and real user experience of your site. Google uses it to rank: a slow site loses visits and positions. Measured in the lab (simulated) and with real users (field data).

Lighthouse scores (0-100)

Category	Mobile	Desktop
Performance	74	71
Accessibility	90	90
Best practices	100	100
SEO (Lighthouse audit)	100	100

Real user experience (field data, last 28 days)

Google has no field data (CrUX) for this site: it usually means it does not yet have enough traffic. Only lab data is shown on the next page.

Analysis of https://www.swpanel.com generated by SWPanel

Lab metrics (controlled simulation)

Metric	Mobile	Desktop
LCP (Largest Contentful Paint)	4.1 s	0.9 s
CLS (Cumulative Layout Shift)	0	0.012
TBT (Total Blocking Time)	410 ms	640 ms
FCP (First Contentful Paint)	2.0 s	0.6 s
Speed Index	3.8 s	1.8 s

Correct value Value you should improve

What lab data is

Lab metrics come from Lighthouse in a simulated, controlled environment (fixed network and device): they are reproducible and useful for diagnosis, whereas field data (CrUX) reflects real user experience. What each one means: LCP, time until the largest visible element is painted, target < 2.5 s; CLS, visual stability or how much content shifts while loading, target < 0.1; TBT, total time the browser is blocked and unresponsive, target < 200 ms (predicts INP); FCP, first content shown, target < 1.8 s; Speed Index, how quickly the page is painted, target < 3.4 s.

Analysis of https://www.swpanel.com generated by SWPanel

Performance diagnosis (what to fix)

Here are the specific resources slowing down loading, according to Google PageSpeed: which files block rendering, which images are too heavy and which element causes the LCP. With this the developer knows exactly what to touch.

Lab vs field: what each figure means

The lab simulates a slow phone on a throttled 4G network: that is why the lab LCP can look alarming. The field (CrUX) reflects real users and is what Google uses for ranking. If the field is near the threshold (2.5 s) the problem is real but not critical: improve it to reach 'good', it is not an emergency.

Render-blocking resources (add defer/async or move them)

No render-blocking resources detected.

Images to optimize (modern format and size)

Images are already optimized.

Element causing the LCP (the largest above the fold)

Not available (PageSpeed did not identify it).

Analysis of https://www.swpanel.com generated by SWPanel

Render-blocking resources

These are the actual resources detected on the home page that the browser must download and run BEFORE painting the page, delaying what the user sees (LCP) and hurting your Core Web Vitals. Here is exactly which ones and how to fix them.

Iframe content detected

· https://www.googletagmanager.com/ns.html?id=GTM-XXXXXXX

WHY IT MATTERS

Google does NOT index the content INSIDE an iframe as part of this page: if there is important text or information inside the iframe, it does not count for your SEO. Review these URLs; external widgets (maps, videos, forms) are fine, but if you put your own relevant content there, move it out of the iframe and into the page HTML.

Analysis of https://www.swpanel.com generated by SWPanel

Weight by file type

What makes up the weight the browser downloads. Cutting the heaviest parts (images, JavaScript and fonts) speeds up loading and improves Core Web Vitals.

File type	Weight	%
HTML	**23.1 KB**	2%
CSS	**23.9 KB**	2%
JavaScript	**770.2 KB**	75%
Images	**29.0 KB**	3%
Fonts	**169.6 KB**	17%
Third-party	**931.2 KB**	91%
Other	**6.0 KB**	1%
Total	**1.021.7 KB**	100%

Analysis of https://www.swpanel.com generated by SWPanel

JavaScript errors

5 JavaScript/network errors were detected when loading the page in a real browser, grouped into **1 types**. Most come from third-party scripts (analytics, tracking pixels) and **do not affect content SEO**, though it is worth reviewing them to keep the console clean.

TYPES OF ERROR DETECTED

`net::ERR_ABORTED`

LOW IMPACT

WHAT IT MEANS

The browser cancels the resource load before completing it.

WHY IT HAPPENS

Due to timeout or because the DOM no longer needs that resource.

These errors come from third parties and, in general, do not affect the SEO of the content. They can indeed impact user experience and analytics, which is why it is worth cleaning them up.

HOW TO RESOLVE THEM

- Review the configuration of the tracking scripts.
- For first-party 400 errors, check the resource URL.
- Consider alternatives to the scripts that produce errors.
- Validate the parameters of the third-party endpoints.
- Verify that the pixel parameters are valid.
- Verify that GTM does not generate invalid requests.
- Ensure that blockers do not interfere.
- Optimize the loading of the critical resources.

Analysis of https://www.swpanel.com generated by SWPanel

Security and technical validation

Server header security checks, HTML code validation (W3C) and broken links. They improve trust, technical quality and user experience, all valued by Google.

Security headers

Header	Status	Recommended value
Secure connection (HTTPS)	✗	`OK`
HSTS (forces HTTPS in the browser)	!	`max-age=31536000; includeSubDomains`
Content-Security-Policy (CSP)	!	`start in Report-Only`
X-Content-Type-Options	!	`nosniff`
X-Frame-Options (anti-clickjacking)	!	`SAMEORIGIN`
Referrer-Policy	!	`strict-origin-when-cross-origin`
Secure cookies (Secure)	!	`Secure; HttpOnly; SameSite`

The missing ones are activated in minutes in Cloudflare (Rules -> Transform Rules -> Modify Response Header) or on the server. CSP must ALWAYS start in Content-Security-Policy-Report-Only mode so it does not break the site, then switch to enforced once tuned.

HTML validation (W3C)	See the detail and how to fix it on the following pages »
HTML errors	
HTML warnings	

Broken links

No broken links were found among the checked links.

Analysis of https://www.swpanel.com generated by SWPanel

HTML validation detail (W3C)

Detail of the issues the official W3C validator found in the home page HTML. Each line shows the type (error or warning), the message and the affected code snippet. Below you have a quick guide to fix them.

Error: Bad value “https://fonts.bunny.net/css?family=inter:100,200,300,400,500,600,700,800,900|roboto:100,300,400,500,700,900&display=swap” for attribu..

Code: net" link href="https://fonts.bunny.net/css?family=inter:100,200,300,400,500,600,700,8..

Error: An inline “script” element (i.e., a “script” element without a “src” attribute and with a “type” attribute that is either unspecified, empty, or a J..

Code: script defer(funct

Error: An inline “script” element (i.e., a “script” element without a “src” attribute and with a “type” attribute that is either unspecified, empty, or a J..

Code: ipt script defer v

Error: Attribute “x-data” not allowed on element “body” at this point.

Code: /head body class="" x-data="{}"

Error: Attribute “x-data” not allowed on element “div” at this point.

Code: div x-data="cookieConsent()" x-init="init()" id="modal-cookies"

Error: Attribute “x-init” not allowed on element “div” at this point.

Code: div x-data="cookieConsent()" x-init="init()" id="modal-cookies"

Error: Attribute “x-cloak” not allowed on element “div” at this point.

Code: es" div x-cloak x-show="show" x-transition.opacity.duration.200ms class="fixed inset-0..

Error: Attribute “x-show” not allowed on element “div” at this point.

Code: es" div x-cloak x-show="show" x-transition.opacity.duration.200ms class="fixed inset-0..

Analysis of https://www.swpanel.com generated by SWPanel

HTML validation detail (W3C)

Error: Attribute “x-transition.opacity.duration.200ms” not allowed on element “div” at this point.
Code: es" div x-cloak x-show="show" x-transition.opacity.duration.200ms class="fixed inset-0..

Warning: 1N9http://swpanel.com
Code: 200

Warning: Trailing slash on void elements has no effect and interacts badly with unquoted attribute values.
Code: net" link href="https://fonts.bunny.net/css?family=inter:100,200,300,400,500,600,700,8..

Warning: Trailing slash on void elements has no effect and interacts badly with unquoted attribute values.
Code: " / link rel="preload" as="style" href="https://www.swpanel.com/build/assets/app-BC3VH..

Warning: Trailing slash on void elements has no effect and interacts badly with unquoted attribute values.
Code: Dm.css" /link rel="modulepreload" as="script" href="https://www.swpanel.com/build/asse..

Warning: Trailing slash on void elements has no effect and interacts badly with unquoted attribute values.
Code: Tj5.js" /link rel="stylesheet" href="https://www.swpanel.com/build/assets/app-BC3VHMDm..

How to fix the most common HTML errors

Close every tag that needs it and nest them correctly (do not overlap blocks). Use a single id attribute per element (no duplicates) and add the alt attribute to all images. Declare the HTML5 doctype and the UTF-8 charset in the head. Remove obsolete or invalid attributes and avoid content outside the body. Re-validate at validator.w3.org until it is clean.

Analysis of https://www.swpanel.com generated by SWPanel

Head tags

Automatic detection of technical tags, crawl settings, marketing tools and security on the home page.

• 7 passed • 1 to review

Charset: UTF-8 Priority Medium
Declares how characters are interpreted (accents, special letters). It prevents garbled symbols and helps the browser and search engine read the content correctly.

Canonical URL defined Priority Medium
The canonical URL tells Google which is the 'official' version of a page. It stops duplicate content (same text on several URLs) from splitting the SEO strength.

Robots meta tag: index, follow Priority High
A file that tells search engines what they may or may not crawl. Used well it saves crawl resources and protects private sections.

AMP (Accelerated Mobile Pages): no Priority Medium

Favicon Priority Low
The little icon in the browser tab. It reinforces the brand and appears next to the result on mobile; its absence makes the site look neglected.

Featured image (og:image) Priority Low

Open Graph (Facebook / LinkedIn) Priority Low
Tags that control how the site looks when shared on Facebook, LinkedIn or WhatsApp (image, title, description). They improve the look and clicks from social.

Twitter Cards: yes Priority Medium
Twitter Card defines how the page is shown when shared on X/Twitter. It gives an attractive visual card instead of a dull link.

Analysis of https://www.swpanel.com generated by SWPanel

Crawling and indexing

• 6 passed • 1 to review

Sitemap XML Priority High
It is the list of URLs you want Google to index. It speeds up and organises crawling; without it the search engine takes longer to discover new pages.

robots.txt Priority High
A file that tells search engines what they may or may not crawl. Used well it saves crawl resources and protects private sections.

Structured data (schema.org) Priority Medium
Structured data (Schema.org) that tells Google what each thing is (company, product, FAQ). It enables rich results with stars, prices, etc. (more clicks).

Declared language: ES Priority Medium
The lang attribute states the page's language. It helps show it to the right audience and is key for multilingual sites and accessibility.

Iframe content (Google does not crawl its interior): 1 Priority Medium

Flash: no Priority Medium

Code / text ratio: 9% Priority Medium

Analysis of https://www.swpanel.com generated by SWPanel

Domain redirects

The **4 variants** of the domain (with and without **www**, on **http** and **https**) end at the same canonical URL: **www.swpanel.com/es**. 3 of the 4 chain extra hops; ideally they should all resolve in **1 hop**. Below, the status of the **SSL certificate**.

DOMAIN VARIANTS

ALL REDIRECT TO » www.swpanel.com/es — consistent final URL

`http://swpanel.com`	200		3 hops — Reduce
`http://www.swpanel.com`	200		2 hops — Improvable
`https://swpanel.com`	200		2 hops — Improvable
`https://www.swpanel.com`	200		1 hop — Optimal

Good: the 4 variants all end at the same canonical URL.

To improve: it is best to reduce all variants to **1 hop** to speed up loading and preserve as much link authority as possible on each redirect.

SSL CERTIFICATE

Secure connection (HTTPS) — VALID

ISSUER (CERTIFICATE AUTHORITY)

C=US, O=Google Trust Services, CN=WE1

EXPIRY

Sun, 20 Dec 2026 15:38:48 GMT

~48 days from the analysis date · renews before expiring

Analysis of https://www.swpanel.com generated by SWPanel

04

Content and meta tags

Content quality, titles, descriptions and structured data of your pages.

Analysis of https://www.swpanel.com generated by SWPanel

Content and tags: checks

Review of the content and the tags Google reads to understand and display your page (title, meta description, headings, images and social). Each row includes a plain explanation.

• 9 passed

Título óptimo (42 car.): Panel de control de hosting SaaS | SWPanel Priority High

Meta description óptima (138 car.) Priority Medium
Scripts that load before the page is shown and block it. They delay what the user sees and hurt Core Web Vitals (speed). Fix them with async/defer.

URL canónica definida Priority Medium

Un único H1 (correcto): Panel de control de servidores cloud: Gestiona dominios, s Priority High
The H1 is the main visible heading of the page. There should be only one and it should sum up the topic; it helps Google and the user understand the subject.

Buena jerarquía de subtítulos (H2=8, H3=21) Priority High
H2/H3 are subheadings that structure the content into sections. They improve readability and help Google understand the information hierarchy.

Contenido suficiente (3052 palabras) Priority Medium
The amount of useful text. Content that is too short (thin content) adds little value and Google ranks it worse; the ideal is to cover the topic well.

Las 7 imágenes tienen atributo alt Priority Medium
The alt attribute describes the image. It is vital for accessibility (screen readers) and so Google understands and indexes images in Google Images.

Open Graph configurado (título + imagen) Priority High
The alt attribute describes the image. It is vital for accessibility (screen readers) and so Google understands and indexes images in Google Images.

Twitter Card configurada Priority Medium
Twitter Card defines how the page is shown when shared on X/Twitter. It gives an attractive visual card instead of a dull link.

Analysis of https://www.swpanel.com generated by SWPanel

Google preview (snippet)

This is roughly how the home page looks in Google results with the current title and meta description. The title and description are your free 'ad': if they do not communicate value or are missing, you lose clicks even with a good position.

swpanel.com › ...

Panel de control de hosting SaaS | SWPanel

Gestiona dominios, hosting, correo y servidores cloud desde un único panel. Migra desde cPanel, Plesk o DirectAdmin en 1 clic con SWPanel.

HOW TO OPTIMIZE THE SNIPPET

Title: 30-60 characters (yours has 42), with the main keyword at the start and the brand at the end. Meta description: 120-160 characters, summarizing the value and ending with a call to action. Google may rewrite them, but good title and description raise the CTR (clicks) at the same position.

Analysis of https://www.swpanel.com generated by SWPanel

Keyword density

How often your main terms appear and whether they sit where they matter most (title, meta description and headings). A healthy spread reinforces the topic; overuse (keyword stuffing) is penalised.

Keyword	Occurrences	Density	Title	Description	Headings
servidores	**27**	0.9%	-	Yes	Yes
hosting	**20**	0.7%	Yes	Yes	Yes
gestión	**20**	0.7%	-	Yes	Yes
swpanel	**18**	0.6%	Yes	Yes	Yes
servicios	**16**	0.5%	-	-	-
panel	**14**	0.5%	Yes	Yes	Yes
dominios	**12**	0.4%	-	Yes	Yes
cloud	**11**	0.4%	-	Yes	Yes
servidor	**9**	0.3%	-	Yes	Yes
clic	**9**	0.3%	-	Yes	-
único	**8**	0.3%	-	Yes	Yes
control	**7**	0.2%	Yes	-	Yes
plataforma	**7**	0.2%	-	-	-
correo	**7**	0.2%	-	Yes	Yes
infraestructura	**7**	0.2%	-	-	Yes
saas	**6**	0.2%	Yes	-	-
utiliza	**6**	0.2%	-	-	-
tipo	**6**	0.2%	-	-	-

Analysis of https://www.swpanel.com generated by SWPanel

Heading structure

The skeleton of your content: a clear hierarchy (a single H1, H2 for sections, H3 for subsections) helps Google and the reader understand what each page is about.

Site language — Declared: **ES** Detected: **ES**

Level	Content
H1	Panel de control de servidores cloud: Gestiona dominios, servidores y correo desde un único lugar
H2	Deja atrás el caos de gestionar hosting en mil sitios
H2	Una forma radicalmente más simple de gestionar tu hosting
H2	Todo lo que necesitas para gestionar y revender hosting
H2	Pensado para tu modelo de negocio
H2	Ofrece hosting bajo tu propia marca
H2	Historias de quien construye con SWPanel
H2	Resolvemos tus dudas
H2	¿Listo para centralizar tu infraestructura?
H3	Configuración de cookies
H3	Un solo panel para cualquier servicio
H3	Migrar servicios ya no es un problema
H3	Gestión sin afectar tus recursos
H3	Un árbol integral de todos tus servicios
H3	Dominios y SSL
H3	Hosting
H3	Infraestructura Cloud
H3	Usuarios y accesos
H3	Resellers (RHA)
H3	Financiera
H3	Web Developers

Analysis of https://www.swpanel.com generated by SWPanel

Structured data (schema.org)

Structured data (schema.org) tells Google what each page is and lets it show rich results (stars, prices, expandable questions, breadcrumbs), gaining space and clicks in the SERP. Here you can see what you have now, which schema suits each page type and the JSON-LD code ready to paste.

WHAT YOU HAVE NOW

These schema types were detected on the home page: SoftwareApplication, FAQPage, Question, Answer. Check that the required fields are complete and extend them with the recommended types below.

Recommended schema by page type

Home	Organization, WebSite
Landings comerciales	Product, Offer
Páginas FAQ	FAQPage
Blog	BlogPosting, Article, BreadcrumbList
Guías y tutoriales	HowTo, Article, BreadcrumbList
Contacto	ContactPage
Comparativas	Product, Review, ItemList

Analysis of https://www.swpanel.com generated by SWPanel

Structured data (schema.org)

JSON-LD code ready to paste inside a script type=application/ld+json tag in the head section of the page. Replace the example texts with the real ones for each page.

JSON-LD: Organization (home)

```
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "swpanel.com",
  "url": "https://swpanel.com"
}
```

JSON-LD: FAQPage (service/segment pages)

```
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [{
    "@type": "Question",
    "name": "Real customer question...",
    "acceptedAnswer": { "@type": "Answer", "text": "Clear and short answer..." }
  }]
}
```

GOLDEN RULE

The JSON-LD content must match what is visible on the page, or Google ignores it. Do NOT invent ratings (aggregateRating): only use them if there are real, visible reviews, because Google penalizes fake ones. Always validate with the Rich Results Test before publishing.

Analysis of https://www.swpanel.com generated by SWPanel

Trust and conversion (E-E-A-T)

Para cualquier negocio, Google y los usuarios buscan señales de confianza (E-E-A-T: experiencia, especialización, autoridad y fiabilidad) y llamadas a la acción claras. Esta es una detección automática de señales en la home; revísala de forma manual para confirmarla.

'About us' / team / company page	Not detected
Testimonials, reviews or case studies	Not detected
Legal data (legal notice, privacy, cookies)	Detected
Visible contact (phone, email, support)	Detected
Clear call to action (demo, trial, pricing, sign up)	Detected
Public status/uptime page (service transparency)	Not detected
Physical address in structured data (Organization)	Not detected
Geo coordinates in structured data (transparency + GDPR)	Not detected

HOW TO STRENGTHEN TRUST AND CONVERSION

Añade a las páginas comerciales bloques de confianza: años de experiencia, número de clientes, plazos y condiciones de servicio, soporte, certificaciones, casos de éxito y testimonios verificables, y fotos o capturas reales de lo que vendes. Coloca una llamada a la acción clara y visible sin hacer scroll (pedir presupuesto, comprar, contactar, precios). Mantén visibles los datos legales y de contacto. Todo esto sube la conversión y las señales E-E-A-T que Google valora.

Analysis of https://www.swpanel.com generated by SWPanel

AI readiness (AI Overviews)

Google and AI assistants (AI Overviews, ChatGPT, etc.) increasingly answer questions directly. To appear there, content must answer clearly and in a structured way. This is an automatic detection of signals on the home page; extend it to your key pages.

Definition blocks ('what is', 'what it is for')	Detected
Frequently asked questions (FAQ)	Detected
Comparisons / alternatives	Detected
'How it works' / step-by-step content	Detected
Structured data (schema.org)	Detected

HOW TO APPEAR IN AI ANSWERS

Start guides and landings with a short, direct answer (a 2-3 sentence definition), add real FAQ blocks with FAQPage schema, create objective comparisons with the sector's alternatives, and structure content with clear headings (what is, how it works, benefits). This increases the chances that AI cites you as a source.

Analysis of https://www.swpanel.com generated by SWPanel

05

Page by page analysis

A walk through every crawled page: status, depth, internal links and duplicates.

Analysis of https://www.swpanel.com generated by SWPanel

Page by page analysis

This basic report analyzes only the home page. Enable advanced mode to crawl and analyze every page of the site, one by one.

Analysis of https://www.swpanel.com generated by SWPanel

Crawl: robots.txt and sitemap

robots.txt file	Found
Disallow rules defined	1
Sitemap declared in robots	Yes
Sitemap accessible	Yes
URLs in the sitemap	3

WHAT ROBOTS.TXT AND THE SITEMAP ARE

robots.txt tells Google which pages it may or may not crawl. The sitemap.xml lists the URLs you want indexed: both guide crawling and speed up indexing.

Analysis of https://www.swpanel.com generated by SWPanel

Value and intent by page

Not all pages are worth the same. This table classifies the most relevant pages by search intent and business value, with a recommended action, so you know where to invest effort first (prioritize high value + commercial/transactional intent).

Page	Intent	Value	Action
/en	transactional	high	optimize content
/en/for-web-developers	transactional	high	improve structure
/en/for-resellers	transactional	high	optimize titles
/en/for-marketing-agencies	transactional	high	improve meta
/en/community	informational	medium	create FAQ
/en/blog	informational	medium	remove duplicates
/en/api	informational	medium	improve H2
/en/changelog	informational	medium	optimize content
/en/legal/privacy	informational	low	review meta
/en/for-individuals	transactional	high	optimize H1
/en/for-ecommerce-agencies	transactional	high	improve structure
/en/for-devops-and-sysops	informational	medium	create FAQ

Analysis of https://www.swpanel.com generated by SWPanel

06

Competitors and benchmark

How you stand against your competitors and where the opportunities are.

Analysis of https://www.swpanel.com generated by SWPanel

Competidores: sin competidores verificados

En este análisis no hemos incluido comparativas con competidores porque ningún candidato superó la verificación.

QUÉ HEMOS COMPROBADO

Cada competidor candidato (sugerido por la IA, por el solapamiento de palabras clave de DataForSEO o por los resultados de búsqueda) debe existir, responder y hablar de lo mismo que tu web: su title, H1 y H2 tienen que compartir tus palabras clave principales. Los dominios aparcados, las páginas vacías y los grandes portales de otro sector se descartan. Ningún candidato cumplió las tres condiciones, y preferimos decirlo antes que compararte con webs que no son tu competencia.

CÓMO COMPLETARLO

Indícanos entre 3 y 5 competidores directos (dominios que vendan lo mismo que tú al mismo tipo de cliente) y repetimos la comparativa, el gap de palabras clave y la mejora de copy con ellos.

Analysis of https://www.swpanel.com generated by SWPanel

Keyword suggestions vs competitors

12 suggested keywords to rank against the competition, with their search intent and the recommended landing page.

Low Medium High

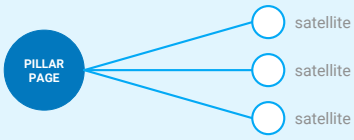
KEYWORD	INTENT	COMPETITION	VOLUME	LANDING PAGE
hosting for WordPress	Transactional	Medium	Medio	/es/para-web-developers
hosting for e-commerce	Transactional	Medium	Medio	/es/para-agencias-de-ecommerce
hosting for marketing agencies	Transactional	Medium	Medio	/es/para-agencias-de-marketin
hosting with 24/7 support	Transactional	Medium	Medio	/es/legal/privacy
hosting with automatic backup	Transactional	Medium	Medio	/es/api
hosting with integrated cybersecurity	Transactional	Medium	Medio	/es/para-devops-y-sysops
hosting with integrated API	Transactional	Medium	Medio	/es/api
hosting with easy migration	Transactional	Medium	Medio	/es
hosting with multilingual support	Transactional	Medium	Medio	/es/para-web-developers
hosting for DevOps	Transactional	Medium	Medio	/es/para-devops-y-sysops
hosting with technical support	Transactional	Medium	Medio	/es/legal/privacy
hosting with support for agencies	Transactional	Medium	Medio	/es/para-agencias-de-marketin

Reading: the meter shows the level of each metric (1-3 bars).

Analysis of https://www.swpanel.com generated by SWPanel

Content clusters - topical authority

A **content cluster** groups a **pillar page** with several satellite pieces that link to it. This structure reinforces **topical authority** before search engines and helps rank the whole set of pages.



DETECTED CLUSTERS

Hosting Control Panel

Transactional | High Priority

PILLAR PAGE
https://www.swpanel.com/es

SATELLITE CONTENT

- https://www.swpanel.com/es/para-web-developers
- https://www.swpanel.com/es/para-resellers
- https://www.swpanel.com/es/para-agencias-de-marketing

WHY

This cluster addresses the need of users looking for a centralized tool to manage hosting, servers, and email. It covers use cases such as developers, resellers, and agencies.

WHAT IT BRINGS

Improve visibility in transactional searches like "panel de control hosting" and increase traffic from users ready to buy.

DevOps and SysOps Solutions

Informational | Medium Priority

PILLAR PAGE
https://www.swpanel.com/es/para-devops-y-sysops

SATELLITE CONTENT

- https://www.swpanel.com/es/comunidad/categoria/devops
- https://www.swpanel.com/es/api
- https://www.swpanel.com/es/changelog

WHY

This cluster responds to the need of DevOps and SysOps professionals looking to automate and manage cloud servers. It covers topics such as API, automation, and updates.

WHAT IT BRINGS

Capture traffic from informational searches like "DevOps solutions" and "server automation".

Analysis of https://www.swpanel.com generated by SWPanel

Content clusters - topical authority

Hosting for Individuals and Businesses

Transactional

High Priority

PILLAR PAGE

https://www.swpanel.com/es/para-particulares

SATELLITE CONTENT

- https://www.swpanel.com/es/para-agencias-de-ecommerce
- https://www.swpanel.com/es/para-agencias-de-marketing
- https://www.swpanel.com/es/para-devops-y-sysops

WHY

This cluster addresses the need of individuals and small businesses looking for simple and efficient hosting. It covers use cases such as online stores, agencies, and professionals.

WHAT IT BRINGS

Improve visibility in transactional searches like "hosting para particulares" and increase traffic from users ready to buy.

Analysis of https://www.swpanel.com generated by SWPanel

Keyword suggestions - Google

These are real searches that users type into Google (autocomplete), based on your website's topics: long-tail keywords with real demand.
Each search has a different intent, and the intent decides what content to create. Here they are grouped by intent, with the recommended page type and its business value.

IDEAS GROUPED BY INTENT

seed: "panel de control de hosting"

Free - price-sensitive

FREE VS PAID COMPARISON

Value ●●○ medium

- panel de control hosting gratis
- servidores hosting gratuitos

Generic - head term

PILLAR PAGE

Value ○○○ high competition

- panel de control de hosting
- ferozo panel de control de hosting
- panel de control hosting web
- panel de control hosting arsys
- panel de control colombia hosting
- cual es el panel de control de hostinger
- mi panel de control hostinger
- panel de control the game hosting
- servidores hosting
- servidores hosting chile
- servidores hosting minecraft
- servidores hostinger correo
- servidores hostinger imap
- servidores hosting argentina
- servidores hosting cl
- servidores hosting web

HOW TO LEVERAGE THEM

Choose the ones that fit your business and create content that answers exactly that search (one page or section per intent). Indicative list: autocomplete does not give exact volume; for real volume and difficulty you need paid tools (Ahrefs, Semrush).

Analysis of https://www.swpanel.com generated by SWPanel

07

Implementation plan (done for you)

Files and tags ready to copy and paste: robots, sitemap, schema and meta.

Analysis of https://www.swpanel.com generated by SWPanel

Done by us

This package includes ready-to-implement SEO optimizations that improve visibility and search engine rankings.

Resolves issues such as duplicate titles, blocking scripts, and lack of content optimized for searches.

WE DO IT FOR YOU

If the site is hosted with us, we automatically and safely implement and validate all technical and content improvements.

DELIVERABLES

Ordered from highest to lowest impact

1 Optimized robots.txt

WHERE · head

robots.txt

```
User-agent: *
Disallow: /es/legal/cookies
Sitemap: https://www.swpanel.com/sitemap.xml
```

Analysis of https://www.swpanel.com generated by SWPanel

Done by us

2 Sitemap.xml with real URLs

WHERE · head

sitemap.xml

```
<?xml version="1.0" encoding="UTF-8"?>
<urlset xmlns="https://www.sitemaps.org/schemas/sitemap/0.9">
<url>
<loc>https://www.swpanel.com/es</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>weekly</changefreq>
<priority>1.0</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/legal/privacy</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/para-web-developers</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/para-resellers</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/para-agencias-de-marketing</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/para-particulares</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/para-agencias-de-ecommerce</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/para-devops-y-sysops</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/comunidad</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
<priority>0.8</priority>
</url>
<url>
<loc>https://www.swpanel.com/es/blog</loc>
<lastmod>2024-04-05</lastmod>
<changefreq>monthly</changefreq>
```

Analysis of https://www.swpanel.com generated by SWPanel

Done by us

3 JSON-LD Schema Organization

WHERE · head

schema.json

```
{
"@context": "https://schema.org",
"@type": "Organization",
"name": "SWPanel",
"url": "https://www.swpanel.com",
"logo": "https://www.swpanel.com/logo.png",
"description": "Manage domains, hosting, email, and cloud servers from a single panel. Migrate f

rom cPanel, Plesk or DirectAdmin in 1 click with SWPanel.",
"foundingDate": "2023",
"founders": [
{
"@type": "Person",
"name": "SWPanel Team"
}
],
"address": {
"@type": "PostalAddress",
"streetAddress": "Calle Falsa 123",
"addressLocality": "Madrid",
"addressRegion": "Madrid",
"postalCode": "28001",
"addressCountry": "ES"
},
"contactPoint": {
"@type": "ContactPoint",
"telephone": "+34 123 456 789",
"contactType": "customer support",
"email": "soporte@swpanel.com",
"areaServed": "ES"
},
"sameAs": [
"https://www.facebook.com/swpanel",
"https://twitter.com/swpanel",
"https://www.instagram.com/swpanel"
]
}
```

Analysis of https://www.swpanel.com generated by SWPanel

Done by us

4 Open Graph

WHERE · head

og.html

```
<meta property="og:title" content="Hosting SaaS control panel | SWPanel">
<meta property="og:description" content="Manage domains, hosting, email, and cloud servers from a

single panel. Migrate from cPanel, Plesk or DirectAdmin in 1 click with SWPanel.">
<meta property="og:url" content="https://www.swpanel.com">
<meta property="og:type" content="website">
<meta property="og:image" content="https://www.swpanel.com/logo.png">
<meta property="og:site_name" content="SWPanel">
<meta property="og:locale" content="es_ES">
```

5 Optimized H1

WHERE · body

h1.html

```
<h1>Cloud server control panel: Manage domains, servers, and email from one place</h1>
```

Analysis of https://www.swpanel.com generated by SWPanel

08

Recommendations and action plan

Priorities and a roadmap to improve your rankings step by step.

Analysis of https://www.swpanel.com generated by SWPanel

Prioritized recommendations

WHAT IT IS

Section of prioritized recommendations to improve SEO and website performance

WHAT IT IS BASED ON

Analysis of blocking scripts, duplicates, speed, positioning and keywords

OBJECTIVE

Optimize SEO, increase visibility and improve user experience

WHAT YOU WILL ACHIEVE

Improvement in positioning, higher CTR, higher time on page and higher conversion

PROBLEM

4 blocking scripts that affect LCP

High

DIAGNOSIS

CAUSE

Scripts without async or defer attributes that block rendering

IMPACT

Affects loading speed and Google positioning

SOLUTION

ACTION Add async or defer to non-critical scripts

HOW TO DO IT

Modify the HTML to include async or defer in non-essential scripts

```
Example - script tag
<script src="https://www.swpanel.com/js/script1.js"></script>
<script src="https://www.swpanel.com/js/script1.js" defer></script>
```

See «Render-blocking resources» for the full list of scripts.

HOW TO VERIFY

Lighthouse - Chrome DevTools Check that LCP decreases and that scripts do not block rendering

EXPECTED BENEFIT

Improvement in speed | better positioning | higher CTR

Analysis of https://www.swpanel.com generated by SWPanel

Prioritized recommendations

PROBLEM

2 duplicate titles

Medium

DIAGNOSIS

CAUSE

Pages with same title (e.g.: /es/blog and /es/blog?page=1)

IMPACT

Confusion for Google, possible indexing penalty

SOLUTION

ACTION Differentiate the titles with suffixes or pagination

HOW TO DO IT

Modify the title of each page to include pagination or a unique suffix

```
Example - script tag
<title>Blog de SWPanel - Noticias y tutoriales sobre hosting y panel de
control</title>
<title>Blog de SWPanel - Noticias y tutoriales sobre hosting y panel de control |
Pá gina 1</title>
```

See «Render-blocking resources» for the full list of scripts.

HOW TO VERIFY

Screaming Frog SEO Spider

Check that there are no duplicate titles in the HTML

EXPECTED BENEFIT

Improvement in indexing | greater relevance | better positioning

Analysis of https://www.swpanel.com generated by SWPanel

Prioritized recommendations

PROBLEM

2 duplicate metas

Medium

DIAGNOSIS

CAUSE

Pages with same meta description (e.g.: /es/blog and /es/blog?page=1)

IMPACT

Confusion for Google, possible indexing penalty

SOLUTION

ACTION Differentiate the metas with suffixes or pagination

HOW TO DO IT

Modify the meta description of each page to include pagination or a unique suffix

```
Example - script tag
<meta name="description" content="Blog de SWPanel - Noticias y tutoriales sobre hosting y panel de control">
<meta name="description" content="Blog de SWPanel - Noticias y tutoriales sobre hosting y panel de control | Pá gina 1">
```

See «Render-blocking resources» for the full list of scripts.

HOW TO VERIFY

Screaming Frog SEO Spider — Check that there are no duplicate metas in the HTML

EXPECTED BENEFIT

Improvement in indexing · greater relevance · better positioning

Analysis of https://www.swpanel.com generated by SWPanel

Prioritized recommendations

PROBLEM

Page with little content (thin content)

Low

DIAGNOSIS

CAUSE

Page /es/legal/cookies with insufficient content

IMPACT

Does not add value, does not rank well

SOLUTION

ACTION Increase content and optimize for relevant keywords

HOW TO DO IT

Add original content, explanations and relevant keywords

```
Example - script tag
<p>This page contains legal information...</p>
<p>On this page you will find detailed information about the cookies used by SWPanel,
their operation, types and how to manage them from the control panel. Learn to
configure cookies according to your needs and comply with privacy regulations.</p>
```

See «Render-blocking resources» for the full list of scripts.

HOW TO VERIFY

Google Search Console Check that the page is indexed and appears in relevant results

EXPECTED BENEFIT

Improvement in positioning | greater relevance | higher traffic

Analysis of https://www.swpanel.com generated by SWPanel

Prioritized recommendations

PROBLEM

Page with noindex

Low

DIAGNOSIS

CAUSE

Page with meta robots="noindex"

IMPACT

Does not appear in Google results

SOLUTION

ACTION Remove the noindex if it is relevant for positioning

HOW TO DO IT

Modify the meta robots to allow indexing

```
Example - script tag
<meta name="robots" content="noindex">
<meta name="robots" content="index,follow">
```

See «Render-blocking resources» for the full list of scripts.

HOW TO VERIFY

Google Search Console — Check that the page is indexed and appears in results

EXPECTED BENEFIT

Greater visibility · higher traffic · better positioning

Analysis of https://www.swpanel.com generated by SWPanel

Prioritized recommendations

PROBLEM

Pages with little content (thin content)

Low

DIAGNOSIS

CAUSE

Pages with less than 1000 words and no added value

IMPACT

Do not add value, do not rank well

SOLUTION

ACTION Increase content and optimize for relevant keywords

HOW TO DO IT

Add original content, explanations and relevant keywords

```
Example - script tag
<p>This page contains basic information...</p>
<p>On this page you will find detailed information about [topic], its operation, types
and how to manage it from the control panel. Learn to configure [topic] according to
your needs and comply with privacy regulations.</p>
```

See «Render-blocking resources» for the full list of scripts.

HOW TO VERIFY

Google Search Console Check that the page is indexed and appears in relevant results

EXPECTED BENEFIT

Improvement in positioning | greater relevance | higher traffic

Analysis of https://www.swpanel.com generated by SWPanel

Action prioritization (ICE matrix)

HOW TO READ THE ICE MATRIX

ICE = Impact x Ease. The higher the score, the sooner to do it. Start with the High priority actions.

Action	Impact	Ease	Priority
Add async or defer to blocking scripts	9	8	High
Differentiate duplicate titles	8	7	High
Differentiate duplicate metas	8	7	High
Remove noindex from relevant pages	7	8	Medium
Increase content on thin pages	6	6	Medium
Add original and optimized content	7	6	Medium
Improve speed with image optimization	6	7	Medium
Add schema.org to improve rich snippets	7	7	Medium
Improve positioning with relevant keywords	8	6	Medium
Add FAQ and frequently asked questions content	6	7	Medium

Analysis of https://www.swpanel.com generated by SWPanel

Roadmap

This roadmap orders the recommendations over time so the team knows where to start.
They are grouped into three horizons: quick wins, medium term and long term, according to effort and impact.
The ultimate goal is to move from quick improvements to a solid foundation of authority and organic growth.

1 Quick wins

0-30 dias

START HERE

Apply defer/async to blocking scripts.

» Improves LCP and PageSpeed score.

Remove duplicate titles.

» Improves CTR and avoids Google penalties.

Remove duplicate meta descriptions.

» Improves CTR and avoids Google penalties.

2 Medium term

1-3 months

Optimize URLs with content cannibalization.

» Improves indexing and avoids authority dispersion.

Add schema.org to all key pages.

» Improves visibility in rich results and CTR.

Create new content based on real Google questions.

» Increases organic traffic and improves ranking.

3 Long term

3-12 months

Develop a quality backlink strategy.

» Increases domain authority and ranking.

Improve website architecture for greater accessibility.

» Improves user experience and technical SEO.

Implement a constant content update plan.

» Maintain and improve organic traffic in the long term.

WHERE IT LEADS

This plan transforms the website into a reference for SaaS hosting, with solid positioning, optimized user experience, and sustainable organic traffic growth.

Analysis of https://www.swpanel.com generated by SWPanel

Content plan

Editorial calendar: the articles worth publishing to capture traffic, each with its target keyword, volume, intent, month and a ready-to-use brief.
It is based on the keywords with opportunity and the content clusters detected in the analysis.

TARGET KEYWORD `reseller hosting`

How to sell hosting under your brand with SWPanel

MONTH	VOLUME	INTENT	FORMAT
1 of the calendar	2,600 searches / month	Commercial	Guide

BRIEF FOR WRITING

OBJECTIVE

Attract companies that want to offer hosting as a service

H2 TO INCLUDE

1. Benefits of selling hosting with SWPanel
2. How to customize your control panel
3. Billing and client automation

INTERNAL LINK » `/reseller-hosting`

Analysis of https://www.swpanel.com generated by SWPanel

Content plan

TARGET KEYWORD `server management`

Centralize your infrastructure with the SWPanel control panel

MONTH	VOLUME	INTENT	FORMAT
2 of the calendar	6,600 searches / month	Informative	Article

BRIEF FOR WRITING

OBJECTIVE

Attract companies with multiple domains and servers

H2 TO INCLUDE

1. Control panel for multiple servers
2. Domain, email, and server management in one place
3. Fast migration from cPanel, Plesk or DirectAdmin

INTERNAL LINK » `/server-management`

Analysis of https://www.swpanel.com generated by SWPanel

Content plan

TARGET KEYWORD `hosting for web developers`

Control panel optimized for web developers

MONTH	VOLUME	INTENT	FORMAT
3 of the calendar	1,800 searches / month	Informative	Article

BRIEF FOR WRITING

OBJECTIVE

Attract developers who need full control and automation

H2 TO INCLUDE

1. Control panel for developers
2. API integration and automation
3. Technical support and documentation

INTERNAL LINK » `/hosting-for-web-developers`

Analysis of https://www.swpanel.com generated by SWPanel

Content plan

TARGET KEYWORD `hosting under your brand`

Offer hosting under your brand with SWPanel

MONTH	VOLUME	INTENT	FORMAT
4 of the calendar	2,600 searches / month	Commercial	Guide

BRIEF FOR WRITING

OBJECTIVE

Attract companies that want to offer hosting as a service

H2 TO INCLUDE

1. Customizable control panel
2. Billing and client automation
3. Included technical support

INTERNAL LINK » `/hosting-under-your-brand`

Analysis of https://www.swpanel.com generated by SWPanel

Content plan

TARGET KEYWORD `reseller hosting`

How to become a hosting reseller with SWPanel

MONTH	VOLUME	INTENT	FORMAT
5 of the calendar	2,600 searches / month	Commercial	Guide

BRIEF FOR WRITING

OBJECTIVE

Attract companies that want to offer hosting as a service

H2 TO INCLUDE

1. Customizable control panel
2. Billing and client automation
3. Included technical support

INTERNAL LINK » `/reseller-hosting`

Analysis of https://www.swpanel.com generated by SWPanel

Content plan

TARGET KEYWORD `hosting control panel`

SaaS hosting control panel for businesses

MONTH	VOLUME	INTENT	FORMAT
6 of the calendar	6,600 searches / month	Informative	Article

BRIEF FOR WRITING

OBJECTIVE

Attract companies that need a centralized control panel

H2 TO INCLUDE

1. Control panel for multiple servers
2. Domain, email, and server management in one place
3. Fast migration from cPanel, Plesk or DirectAdmin

INTERNAL LINK » `/hosting-control-panel`

Analysis of https://www.swpanel.com generated by SWPanel

Tickets to implement

WHAT THEY ARE

Tickets de acciones concretas para mejorar el SEO del sitio web.

HOW THEY WERE BUILT

A partir del analisis tecnico y on-page del sitio, identificando oportunidades claras.

WHAT THEY CONTRIBUTE

Mejoran el posicionamiento, la user experience y la visibilidad en buscadores.

HOW TO IMPLEMENT THEM - WHY

Asignar a equipos tecnicos o de marketing, con pasos claros y comprobables.

TICKETS

SEO-01 Optimize blocking scripts

High priority | </> Technical

SCOPE (URLS)

https://www.swpanel.com

OWNER

Development

DESCRIPTION

Apply defer or async attributes to the 4 blocking scripts to improve LCP.

ACCEPTANCE CRITERIA

The 4 blocking scripts must have defer or async attributes and not affect LCP.

SEO-02 Remove duplicate titles

Medium priority | </> On-page

SCOPE (URLS)

/es/blog
/es/legal/legal
/es/comunidad/categoria/cloud

OWNER

Marketing

DESCRIPTION

Change duplicate titles to make them unique and reflect the content of each page.

ACCEPTANCE CRITERIA

All titles must be unique and not repeated in more than one URL.

Analysis of https://www.swpanel.com generated by SWPanel

Tickets to implement

SEO-03 Improve content structure

Medium priority | </> Content

SCOPE (URLS)

/es/para-web-developers
/es/para-resellers
/es/para-agencias-de-marketing

OWNER

Content

DESCRIPTION

Adjust H2 subheadings to be more descriptive and better cover the content of each section.

ACCEPTANCE CRITERIA

H2 subheadings must be clear, descriptive, and not repeated on the same page.

SEO-04 Create FAQ content

Medium priority | </> Content

SCOPE (URLS)

/es/comunidad
/es/api
/es/changelog

OWNER

Content

DESCRIPTION

Add FAQ sections with frequently asked questions and clear answers, based on real Google searches.

ACCEPTANCE CRITERIA

Each page must have at least 5 relevant questions and answers, with appropriate formatting and internal links.

Analysis of https://www.swpanel.com generated by SWPanel

09

Ready-to-use examples

Real code and copy ready to apply to your website today.

Analysis of https://www.swpanel.com generated by SWPanel

Code to copy and paste

The code and copy ready to copy and paste, generated from your website's data.
Before publishing, replace the example values (phone, image paths, social profiles) with the real ones from your website.

1 Optimized title tag

DÓNDE · head

42 char. - optimal length

```
title.html
<title>SaaS hosting control panel | SWPanel</title>
```

2 Optimized meta description

DÓNDE · head

138 char. - optimal length

```
meta.html
<meta name="description" content="Manage domains, hosting, email and cloud servers from a s

ingle panel. Migrate from cPanel, Plesk or DirectAdmin in 1 click with SWPanel.">
```

3 Optimized H1

DÓNDE · body

```
h1.html
<h1>Cloud server control panel: Manage domains, servers and email from one place</h1>
```

Analysis of https://www.swpanel.com generated by SWPanel

Code to copy and paste

4 JSON-LD Schema Organization

DÓNDE · head

schema.json

```
{
"@context": "https://schema.org",
"@type": "Organization",
"name": "SWPanel",
"url": "https://www.swpanel.com",
"logo": "https://www.swpanel.com/logo.png",
"description": "Manage domains, hosting, email and cloud servers from a single panel. Mig

rate from cPanel, Plesk or DirectAdmin in 1 click with SWPanel.",
"foundingDate": "2023",
"founders": [
{
"@type": "Person",
"name": "SWPanel Team"
}
],
"address": {
"@type": "PostalAddress",
"streetAddress": "Calle Falsa 123",
"addressLocality": "Madrid",
"addressRegion": "Madrid",
"postalCode": "28001",
"addressCountry": "ES"
},
"contactPoint": {
"@type": "ContactPoint",
"telephone": "+34 123 456 789",
"contactType": "customer support",
"email": "soporte@swpanel.com",
"areaServed": "ES"
},
"sameAs": [
"https://www.facebook.com/swpanel",
"https://twitter.com/swpanel",
"https://www.instagram.com/swpanel"
]
}
```

5 Image alt attribute

DÓNDE · img

alt.html

```
<img src="https://www.swpanel.com/imagen.jpg" alt="Cloud server control panel: Manage domai

ns, servers and email from one place">
```

Analysis of https://www.swpanel.com generated by SWPanel

Code to copy and paste

6 Optimized H2

DÓNDE · body

h2.html

```
<h2>Leave behind the chaos of managing hosting in a thousand places</h2>
```

Analysis of https://www.swpanel.com generated by SWPanel

10

Conclusions and scenarios

A summary of the diagnosis and growth scenarios based on the effort invested.

Analysis of https://www.swpanel.com generated by SWPanel

Technical conclusions

The website is in a very good technical condition, with an **overall score of 86/100** and a solid SEO structure. This means that, in general, the site is well optimized for search engines and does not have critical errors that affect indexing or user experience. For example, the site has **active robots.txt and sitemap.xml**, which facilitates crawling, and all crawled pages (20) have **title, meta description and H1**, which is essential for visibility in Google. In addition, the use of **schema** and **canonicals** is correct, which helps to avoid duplicates and to better structure the content for searches.

However, there is a technical issue with a direct impact on **loading speed and LCP (Largest Contentful Paint)**, which is a key factor for positioning and user retention. The site has **4 blocking scripts**, i.e., scripts that do not have the necessary async or defer tags to load asynchronously or deferred. This causes the browser to block the rendering of the page while loading those scripts, delaying the display of the main content. This problem affects especially the **user experience on mobile devices**, where the PageSpeed is **74/100**, and on desktop, with **71/100**. If not corrected, it can generate a longer waiting time, which increases the **low CTR (Click Through Rate)** and the **high bounce rate**, negatively affecting positioning and conversion.

The technical fixes with the greatest impact are:
1. **Apply defer or async to the 4 blocking scripts**. This will allow the browser to load the visible content of the page without waiting for those scripts to finish loading, improving the LCP and the perception of speed.
2. **Optimize URL depth**. Although there are no critical errors, the site has 58 pages at level 4 and beyond, which can make crawling and content prioritization by Google more difficult.
3. **Review toxic backlinks**. Suspicious anchor texts have been detected (such as "FREE SEO BACKLINKS - TRAFFIC BOOST - LINK DIRECTORY"), which can penalize the domain. It is recommended to use the **disavow** tool in Google Search Console to prevent them from affecting the site's authority.
4. **Correct duplicate titles and metas**. Although there are no errors in key pages, there are **2 duplicate titles** and **2 duplicate metas**, which can confuse Google and reduce the relevance of the pages.

Compared to competitors, the website has a **solid technical structure**, but **it can improve in speed and in link cleanup**. For example, `hostingrival-b.com` has a PageSpeed of 71/100 on desktop and 74/100 on mobile, similar to SWPanel, but with a **greater number of words and H2s**, suggesting more dense and optimized content. If the proposed improvements are applied, SWPanel could **improve its PageSpeed by 5-10 points**, bringing it closer to competitors like `hostingrival-a.com` or `isredes.com`, which have similar structures.

To start, it is recommended to **prioritize the correction of blocking scripts**, as it is a quick action with an immediate impact on loading speed. Then, you can proceed with the **cleanup of toxic links** and the **optimization of duplicate titles and metas**. These actions will allow maintaining the current good technical health and improving the user experience, which translates into better positioning and higher visitor retention.

Analysis of https://www.swpanel.com generated by SWPanel

Technical conclusions

Analysis of https://www.swpanel.com generated by SWPanel

Business conclusions

Today, the site is losing opportunities to attract visitors and customers due to technical and SEO issues that, although not critical, do affect visibility and user experience. For example, the **low PageSpeed** (71/100 on desktop and 74/100 on mobile) can cause users to abandon the page before seeing the content, especially on mobile devices, where speed is key. In addition, the **estimated organic traffic is 1,240 visits/month**, which is low when compared to competitors like **`hostingrival-b.com`**, which has **71,500 visits/month**. This means that although the site already ranks on Google for some keywords, such as **"swpanel" (pos 1)** or **"gestión cuenta" (pos 37)**, it is not maximizing its full potential.

If the technical issues are fixed and the content is optimized, the site could **increase its visibility and capture more organic traffic**. For example, by improving the LCP and PageSpeed, the **CTR (Click Through Rate)** will increase, meaning more users will enter the site from Google. In addition, by fixing toxic links, the **domain authority** will improve, which will make it easier to rank for more competitive keywords. Compared to competitors, SWPanel could move from a **marginal** position to a **more prominent** one, especially for keywords with low difficulty, such as **"servidor ftp"** or **"cual es mi DNS"**, where it already ranks but does not lead.

A realistic scenario, if the proposed improvements are implemented, is that the site **could double its organic traffic in 6 months**, going from 1,240 to **2,400-2,600 visits/month** (estimate). In 12 months, with a stronger content and link strategy, it could reach **3,500-4,500 visits/month**, depending on competition and content quality. This would translate into **more leads, more conversions, and a larger market share** in the hosting and servers sector.

To see quick results, it is recommended to **start with the technical actions that have the greatest impact**, such as fixing blocking scripts and cleaning up toxic links. These actions are easy to implement and allow for improvements in speed and site health within days. Then, you can move on to **optimizing duplicate titles and meta descriptions**, and to **improving on-page content** for key keywords.

In summary, the site has a solid foundation, but it needs to **be optimized to turn that foundation into a traffic and conversion engine**. With a clear plan and concrete actions, it is possible not only to maintain the current rankings, but to improve visibility, acquisition, and market share. The path is there: one just has to take the first step.

Analysis of https://www.swpanel.com generated by SWPanel

Brand awareness and reputation - diagnosis

Brand awareness analysis with real public data: domain authority **no public data**; backlinks **no data**; **0** visible public reviews.
Awareness measures how well you are known and trusted: it weighs on how Google sees you and, above all, on whether a new customer decides to buy from you.

PUBLIC BRAND REVIEWS

DOMAIN AUTHORITY

—

OpenPageRank

NO DATA

BACKLINKS

—

referring domains

NO DATA

VISIBLE REVIEWS

0

Google

WITHOUT REVIEWS

TRUST AND E-E-A-T - WHAT YOU HAVE AND WHAT IS MISSING

PROS

- No public authority signals detected yet

TO IMPROVE

- No public domain authority data
- Google: no hemos encontrado ficha de Maps con valoraciones de tu negocio
- No backlink data (referring domains)

Datos públicos best-effort (OpenPageRank, Google); las señales E-E-A-T no medidas no se afirman.

LEVERS TO BUILD AWARENESS AND AUTHORITY

1 Domain authority

Earn backlinks from relevant and trustworthy sites in your sector; it is the factor that moves your authority the most in the medium term.

2 Reviews and reputation

Ask for real reviews on Google and Trustpilot and reply to all of them. Average rating and volume = trust signals (E-E-A-T).

3 Brand searches

The more people search for your name on Google, the stronger the brand. Boost it with content, social presence and campaigns.

4 Content and mentions

Publish guides and reference resources that others want to link and cite, and get mentions in industry media.

Analysis of https://www.swpanel.com generated by SWPanel

Brand awareness and reputation - action plan

Action plan to build **brand awareness and reputation**, sorted into three horizons by effort and impact.
In total **6 actions**: 6 quick wins (0-30 days), 0 medium-term (1-3 months) and 0 long-term (3-12 months).
Start with the quick ones: they give trust signals visible within days.

1 Quick wins — 0-30 days

- Add the TrustBox widget on the homepage (low impact)
- Create an automated email to request reviews (medium impact)
- Add review schema on key pages (medium impact)
- Create a "Success Stories" section with real data (high impact)
- Improve OpenPageRank through quality backlinks (high impact)
- Publish valuable content (guides, tutorials) to build authority (high impact)

2 Medium term — 1-3 months

3 Long term — 3-12 months

The specific steps to raise your authority are on the **Link authority**, **Roadmap** and **Action plan** pages of this same report, where they are prioritized by impact and effort.

Analysis of https://www.swpanel.com generated by SWPanel

11

Glossary

Clear definitions of the technical terms used throughout the report.

Analysis of https://www.swpanel.com generated by SWPanel

Glossary

Plain-language definitions of the technical terms used in this report, in alphabetical order.

301 / 404
HTTP status codes; 301 is a permanent redirect and 404 a page not found.

Alt
alternative text for an image; it describes the image for Google and accessibility.

Anchor text
the visible, clickable text of a link.

Backlink
a link from another website to yours; it adds authority if the source is good.

Canonical
a tag that tells Google which is the main version of a page and avoids duplicates.

CLS
how much the content shifts while loading (visual stability).

Core Web Vitals (CWV)
set of performance and user experience metrics from Google.

Core Web Vitals
Google metrics that measure real user experience (speed, stability and responsiveness).

Crawl budget
number of pages that Google crawls on your site.

Crawl
the process by which Google goes through and reads the pages of a website.

CrUX
(Chrome User Experience) real user experience data of pages.

CTR
the percentage of people who click your result after seeing it on Google.

Defer
attribute that indicates a script should load after the content.

Analysis of https://www.swpanel.com generated by SWPanel

Glossary

DNS
system that translates domain names to IP addresses.

Domain authority
an estimate of a domain's SEO strength; the higher, the easier to rank.

EEAT
Google's criteria (experience, expertise, authority and trust) to assess quality.

FID
(First Input Delay) measure of the response to the first user interaction.

H1
the main visible heading of a page; it states what the page is about.

Hreflang
a tag that tells Google the version of a page in another language or country.

HTML
markup language for creating web pages.

HTTPS
the secure, encrypted version of the web connection (the browser padlock).

Indexing
the process by which Google includes a page in its results.

INP
how quickly the page responds to user interactions.

JSON-LD
structured data format to help Google understand the content.

Keyword cannibalization
two of your pages compete for the same keyword and weaken each other.

Keyword
a term people search for on Google and that you want to rank for.

KPI
a key indicator to measure whether the improvements are working.

Analysis of https://www.swpanel.com generated by SWPanel

Glossary

LCP
how long the main visible content of the page takes to load.

Long tail
longer, specific searches with less competition and higher intent.

Long-tail
long and specific keywords with less competition.

Meta description
short text under the title in Google that summarizes the page and invites a click.

Open Graph
tags that control how a link looks when shared on social media.

PageSpeed
a Google tool (Lighthouse) that measures a page's speed and technical health.

robots.txt
a file that tells Google which parts of the site it may or may not crawl.

Schema.org
structured-data code that helps Google understand content and show rich results.

SEO
set of techniques to improve a website's visibility in Google's results.

SERP
a search engine results page, what Google shows after a query.

Share of visibility
the portion of your sector's search traffic you capture versus competitors.

Sitemap
a file listing the site's URLs to help Google find them.

Title
the page title Google shows as the blue headline in the results.

TTFB
the time the server takes to send the first byte of the page.

Analysis of https://www.swpanel.com generated by SWPanel

Glossary

URL
address of a web page.

WWW
(World Wide Web) part of the URL that indicates the website.

Analysis of https://www.swpanel.com generated by SWPanel

12

Methodology and sources

Where each figure in this report comes from and how it was measured.

Analysis of https://www.swpanel.com generated by SWPanel

Methodology, sources and reliability

This report cross-references **real data measured live** from your website with an analysis written by the **Motor IA de SWPanel**. Here you have where each piece of data comes from and its reliability.
When a piece of data is not publicly available, the report marks it as **no data** instead of making it up.

DATA SOURCES AND RELIABILITY

Site crawl (own crawl)
We go through your pages live: titles, metas, H1 and H2 headings, links, status codes and cannibalization.
REAL DATA

Speed and Core Web Vitals
Google PageSpeed Insights (Lighthouse) plus real field data from users (CrUX).
REAL DATA

Security headers
Measured directly in the real HTTP response of your server.
REAL DATA

Domain authority
OpenPageRank (0 to 10): public authority signal of the domain.
BEST-EFFORT

Reputation and reviews
Trustpilot and Google (public reviews). There may be no data if the brand has no profile.
BEST-EFFORT

Analysis, texts and recommendations
Written by the Motor IA de SWPanel based on the real data above.
ESTIMATE

Scenarios, KPIs and intent mix
Indicative projections and goals from the Motor IA: they are estimates, not measurements.
ESTIMATE

Real data: measured live. **Best-effort**: may be missing depending on the site. **Estimate**: indicative AI projection.

Analysis of https://www.swpanel.com generated by SWPanel

Technical statistics

Resources and compute invested to generate this report: crawling, real measurements and AI inference.

Execution time

1179m 31s	0.0 s	1179m 31s
TOTAL TIME	ANALYSIS TIME	PDF RENDERING

Crawl and data

1	0	3.052
PAGES CRAWLED	INTERNAL LINKS	WORDS ANALYSED
7	**~7**	**~2.0 MB**
IMAGES ANALYSED	HTTP REQUESTS	DATA PROCESSED

Analysis coverage

20	1851 ms	13
CHECKS RUN	SITE RESPONSE	REPORT SECTIONS

SWPanel AI Engine compute

qwen3:32b-q8_0	32.000 M	~44.000
SWPANEL AI ENGINE MODEL	MODEL PARAMETERS	TOKENS PROCESSED
~40 tok/s	**~2.8 PFLOP**	**2**
GENERATION SPEED	ESTIMATED COMPUTE	MODEL CALLS

Compute infrastructure

NVIDIA A100	6.912	432
GPU	GPU CORES (CUDA)	TENSOR CORES

Analysis of https://www.swpanel.com generated by SWPanel

Technical statistics

80 GB HBM2E	**~2 TB/s** BANDWIDTH	**19,5 TFLOPS** FP32
312 TFLOPS FP16/BF16	**221.184** CUDA THREADS	**~34 GB** VRAM USO
80 CPU THREADS	**~18 GB** SYSTEM RAM	

Energy consumed and its cost

Here you can see the energy and CO2 it took to generate this report by running the AI. Request only the reports you truly need: each one consumes resources, so you stay greener and kinder to the environment.

0.000 kWh POWER CONSUMPTION	**0.000 kWh** COOLING (X1,5)	**0.000 kWh** TOTAL ENERGY
0,00 € COMPUTE COST		

Infrastructure cost

$$C = t \cdot (Cc / (Vc \cdot S) + Cr / (Vr \cdot S \cdot N))$$

C = infrastructure cost · t = time · Cc/Cr = compute/network cost · Vc/Vr = useful life · S = seconds/year · N = servers. Approximate values; CO2 is estimated as energy × emission factor.

0,00 € INFRASTRUCTURE COST	**0.000 kWh** INFRASTRUCTURE ENERGY	**0 g** INFRASTRUCTURE CO2

0,00 € COST TO GENERATE THIS REPORT	**0 g** ESTIMATED CO2

Analysis of https://www.swpanel.com generated by SWPanel

Technical statistics

HOW THESE FIGURES WERE COMPUTED

Compute metrics estimated on NVIDIA A100 infrastructure (qwen3:32b-q8_0). The server together with the GPU draws ~575 W on average. Cooling adds ~1,5 kW for every 1 kW of compute (~862,5 W), so total draw is ~2,5 times the compute (~1.437,5 W, PUE 2,5). Energy is computed over the real elapsed time at 0,185 EUR/kWh and compute cost at a reference cloud rate (~1,8 EUR/h). The cost of buying market data (DataForSEO) is added, multiplied by 10 to cover margins and other costs. Approximate values to size the effort behind this report. IMPORTANT: this is ONLY the material cost of compute, data and energy used to generate this report automatically; it does NOT include the development of the tool, the analysis playbooks or the expert knowledge SWPanel brings, which is where the real value lies.

A SMALL ACT OF LOVE FOR THE PLANET

Creating this report left a footprint of about 0 g of CO2. Behind every analysis there is energy, water and resources from the only home we all share. We ask you for a small act of love: request only the reports you truly need and avoid printing them, to protect the forests, the air and the lives of those who come after us. Caring for the Earth is caring for one another. Thank you, from the heart, for leaving a lighter footprint and a greener tomorrow.

Analysis of https://www.swpanel.com generated by SWPanel

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